



The Willowdale Steeplechase
PROGRAM ADVERTISING

2026 Willowdale Steeplechase Program Advertising Contract

_____ I agree to be an Advertiser in WDS 2026 Official Program, Saturday, May 9, 2026.

The 2026 Official Program will be available as a printed booklet and as epub on-line.

Each ad of the epub will be hypberlinked to advertiser's website if available. Links to the virtual program can be found on our website and will be promoted via social media platforms.

DEADLINE to reserve your ad space – Wednesday, April 8, 2026

All Ad Materials Due by Friday, April 24, 2026

_____ OUTSIDE BACK COVER color - \$2000 (4.5" w x 8.5" h - full bleed 4.75" w x 8.75" h)	_____ Full Page - color - \$900 (4.5" w x 8.5" h - full bleed 4.75" w x 8.75" h)
_____ INSIDE FRONT COVER color - \$1800 (4.5" w x 8.5" h - full bleed 4.75" w x 8.75" h)	_____ Full Page - b&w - \$750 (4.5" w x 8.5" h - full bleed 4.75" w x 8.75" h)
_____ INSIDE BACK COVER color - \$1800 (4.5" w x 8.5" h - full bleed 4.75" w x 8.75" h)	_____ Half Page - color - \$500 (4" wide x 3.9" high) – horizontal only
	_____ Half Page - b&w - \$400 (4" wide x 3.9" high) – horizontal only

Advertiser: _____

Authorized Signature: _____ Date: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: (_____) _____ email: _____

Payment in full has to be received by April 8, 2026 to be included in program.
Please mail this form to:

The Willowdale Steeplechase
101 E. Street Road • Kennett Square • PA 19348

For more information, please call 610-444-1582 or email office@willowdale.org.
Thank you for your continued support.

The Willowdale Steeplechase • 101 E. Street Road • Kennett Square • PA 19348