



The Willowdale Steeplechase

PROGRAM ADVERTISING

2025 Willowdale Steeplechase Program Advertising Contract

_____ I agree to be an Advertiser in WDS 2025 Official Program, Saturday, May 10, 2025.

The 2025 Official Program will be available as a printed booklet and as epub on-line.

Each ad of the epub will be hypberlinked to advertiser’s website if available. Links to the virtual program can be found on our website and will be promoted via social media platforms.

DEADLINE to reserve your ad space – Wednesday, April 9, 2025

All Ad Materials Due by Friday, April 25, 2025

_____ OUTSIDE BACK COVER color - \$2000 (4.5" w x 8.5" h - full bleed 4.75" w x 8.75" h)	_____ Full Page - color - \$900 (4.5" w x 8.5" h - full bleed 4.75" w x 8.75" h)
_____ INSIDE FRONT COVER color - \$1800 (4.5" w x 8.5" h - full bleed 4.75" w x 8.75" h)	_____ Full Page - b&w - \$750 (4.5" w x 8.5" h - full bleed 4.75" w x 8.75" h)
_____ INSIDE BACK COVER color - \$1800 (4.5" w x 8.5" h - full bleed 4.75" w x 8.75" h)	_____ Half Page - color - \$500 (4" wide x 3.9" high) – horizontal only
	_____ Half Page - b&w - \$400 (4" wide x 3.9" high) – horizontal only

Advertiser: _____

Authorized Signature: _____ Date: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: (_____) _____ email: _____

Payment in full has to be received by April 9, 2025 to be included in program.
Please mail this form to:

**The Willowdale Steeplechase
101 E. Street Road • Kennett Square • PA 19348**

For more information, please call 610-444-1582 or email office@willowdale.org.
Thank you for your continued support.

The Willowdale Steeplechase • 101 E. Street Road • Kennett Square • PA 19348