



The Willowdale Steeplechase

PROGRAM ADVERTISING

2024 Willowdale Steeplechase Program Advertising Contract

_____ I agree to be an Advertiser in WDS 2024 Official Program, Saturday, May 11, 2024.

The 2024 Official Program will be available as a printed booklet and as epub on-line.

Each ad of the epub will be hyperlinked to advertiser's website if available. Links to the virtual program can be found on our website and will be promoted via social media platforms.

DEADLINE to reserve your ad space – Wednesday, April 10, 2024

All Ad Materials Due by Friday, April 26, 2024

OUTSIDE BACK COVER color - \$2000
(4.5" w x 8.5" h - full bleed 4.75" w x 8.75" h)

Full Page - color - \$900
(4.5" w x 8.5" h - full bleed 4.75" w x 8.75" h)

INSIDE FRONT COVER color - \$1800
(4.5" w x 8.5" h - full bleed 4.75" w x 8.75" h)

Full Page - b&w - \$750
(4.5" w x 8.5" h - full bleed 4.75" w x 8.75" h)

INSIDE BACK COVER color - \$1800
(4.5" w x 8.5" h - full bleed 4.75" w x 8.75" h)

Half Page - color - \$500
(4" wide x 3.9" high) – horizontal only

Half Page - b&w - \$400
(4" wide x 3.9" high) – horizontal only

Advertiser: _____

Authorized Signature: _____ Date: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: (____) _____ email: _____

Payment in full has to be received by April 10, 2024 to be included in program.
Please mail this form to:

**The Willowdale Steeplechase
101 E. Street Road • Kennett Square • PA 19348**

For more information, please call 610-444-1582 or email office@willowdale.org.
Thank you for your continued support.

The Willowdale Steeplechase • 101 E. Street Road • Kennett Square • PA 19348